

19 March 2018

Outside Bodies

Purpose of report

For information.

Summary

This report has four parts:

- A – CTS Outside Bodies 2017/18;
- B – Report back on member meetings since 18 January 2018;
- C – Forthcoming meetings;
- D – Latest Chair's Report from Cllr Gerald Vernon-Jackson CBE.

Recommendation

That the Culture, Tourism and Sport Board note the report.

Action

Subject to comments from members, officers to take forward any actions.

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Outside Bodies

A - CTS Outside Bodies 2017/18

Organisation	Background	Representative For 2017/2018	Dates of Future Meetings
British Board of Film Classification Consultative Council	The British Board of Film Classification classifies films on behalf of Local Authorities and videos / DVDs under the terms of the Video Recordings Act. Its "Consultative Council" is a requirement of the Board's designation under the Video Recordings Act.	Cllr Faye Abbott	TBC
Tourism Alliance	The TA seeks to establish and maintain a favourable operating environment for all businesses involved in the delivery of tourism, particularly in England. The LGA has a non-voting place on the Board.	Cllr Geraldine Carter	9 May 2018 26 September 2018 21 November 2018 All starting at 13:00.

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<p>British Destinations</p>	<p>British Destinations operates as a trade association representing the wider interest of local authority sponsored tourism. Membership includes local government authorities of all types and sizes from across the UK, regional and local tourist boards and commercial organisations.</p>	<p>Cllr Geoff Knight</p>	<p>19 March 2018</p>
<p>London Marathon Events Limited</p>	<p>The London Marathon Charitable Trust primarily provides capital funding for building or facilities projects that inspire increased participation in physical activity, sport and play. It prioritises projects that target individuals or groups that currently have low levels of activity and children and young people outside of school hours.</p>	<p>Cllr Terry O'Neill</p>	<p>TBC</p>

<p>Libraries Taskforce</p>	<p>Leadership for Libraries Taskforce was set up by the Department for Culture, Media and Sport (DCMS) and the Local Government Association (LGA) in 2015. The Taskforce's role is to provide leadership and help to reinvigorate the public library network in England.</p>	<p>Cllr Mike Bell</p>	<p>TBC</p>
<p>Theatre Champion role</p>	<p>This opportunity for a CTS Board member is to act as a Theatre Champion. The representative will attend regular meetings and act as a link back to the CTS Board, and generally act as a consultant on local government issues. In addition, the representative will take part in stakeholder groups that advise the organisation.</p>	<p>Cllr Michelle Tanfield</p>	<p>TBC</p>

B – Report back on member meetings since 18 January 2018

Purpose	Key Points Discussed	Outcome
Cllr Gerald Vernon-Jackson met with Julian Wadsworth, Gary Stannett and Kevin McPherson, Active Communities Network (ACN), 23 January		
Introductory meeting between the Chair and the Sports England Chairman.	The discussion covered the role that sport could play in providing meaningful activities and direction for young people, and how the effective work of ACN could be shared with councils.	The LGA and CAN will keep in touch on key issues and will share good practice.
Cllr Gerald Vernon-Jackson spoke at Leadership Essentials Sport event, Coventry, 1 February		
To speak for the Culture, Tourism and Sport Board at the event.	The address outlined the landscape facing councils and the work that the LGA is undertaking to support councils.	The LGA will host a briefing meeting for all councils in Tranche 1 (1 of 4) so that portfolio holders and council officers know what money is available and how to access this.
Cllr Gerald Vernon-Jackson met with John Eady, Knight, Kavanagh & Page Ltd, 15 February		
Meeting between the Chair and the Chief Executive.	The discussion covered how the LGA can work with the FA and the Premier League to ensure every council benefits to the fullest extent from this investment offer.	The LGA and the FA will keep in touch on key issues and will share good practice.
Cllr Gerald Vernon-Jackson met with Iain Watson, National Museum Directors' Council (NMDC), 23 February		
Introductory meeting between the Chair and National Museum Directors' Council's Vice-Chair.	The discussion covered the role that museums can play in creating a sense of place, connecting people with their heritage, and supporting people with dementia and Alzheimer's. We also discussed the publication of the Mendoza Review , and its recommendations relating to local authority run or supported museums.	The LGA and NMDC will keep in touch on key issues and will share good practice.

Purpose	Key Points Discussed	Outcome
Cllr Gerald Vernon-Jackson met with Sir Laurie Magnus and Victoria Thompson, Historic England, 12 February		
Introductory meeting between the Chair and the Chair and Head of Planning Advice and Reform.	The discussion covered the importance of heritage to local areas, including those that were engaged in active regeneration of the assets and reputation of their area, and identified ways in which our organisations could collaborate to support council's services, councillors, and officers.	The LGA and Historic England will keep in touch on key issues and will share good practice.
Cllr Peter Golds spoke at a Westminster Briefing event, Westminster		
To speak for the Culture, Tourism and Sport Board at the event.	The address outlined the LGA's response to the Mendoza Museums Review, and the support available for local authority-run or –supported museums, including our forthcoming Councillor Handbook in partnership with Arts Council England.	The LGA continues to respond to reviews and represent the sector.
Cllr Geraldine Carter attended the Tourism Alliance's January Board		
To represent the Culture, Tourism and Sport Board at the Board.	Cllr Carter followed up discussions from the December CTS Board's meeting on the Tourism Sector's bid for a sector deal under the Industrial Strategy. She stressed the importance of involving councils in an early stage in the development of the concept of Tourism Zones.	Representing the LGA.
Cllr Peter Golds met with the Mayor of Ouistreham, Romain Bail		
To represent the Culture, Tourism and Sport Board at the event.	The discussion covered our support for a shared Franco-Anglo centre to be built on Sword Beach, celebrating the Normandy landings, and also exploring what our relationship might look like in the future.	The LGA and the Mayor will keep in touch on key issues and will share good practice, and the Mayor also agreed to participate in our session at LGA Conference on Tourism and Brexit.

Purpose	Key Points Discussed	Outcome
Cllr Gerald Vernon-Jackson met with John Packman (Broads National Park) and Sarah Fowler (Peaks National Park), 25 January		
Introductory meeting between the Chief Executive of Broads National Park and the Chief Executive of Peaks National Park.	The discussion covered the LGA membership offer to National Parks members, and shared objectives around promoting and growing the visitor economy in a sustainable way.	The LGA will keep in touch with both organisations on key issues and will share good practice.

C - Forthcoming meetings at the time of writing

Event/Meeting	Date/s and venue	CTS Board Member involvement
Speaking at Tourism Alliance conference	Monday 19 March 11:00 – 12:00 at RAF Club	Cllr Vernon-Jackson is speaking at the conference.
British Destinations Board	Monday 19 March	Cllr Knight is attending the Board.
Parks Action Group	Wednesday 21 March 13:00 – 16:00 at 2 Marsham Street	Cllr Vernon-Jackson meeting attending Group with Parks Minister in attendance.
Leadership Essentials Sport Event	Thursday 22 March 9:30 – 10:30 in Coventry	Cllr Vernon-Jackson is attending the group
Meeting with Victoria Wallace (CWGC)	Tuesday 27 March 10:30 - 11:30 at 18 Smith Square	Cllr Vernon-Jackson meeting with Victoria Wallace, Director General of the Commonwealth War Graves Commission.
Meeting with Kate Nicholls (ALMR)	Tuesday 27 March 12:00 - 13:00 at 18 Smith Square	Cllr Vernon-Jackson meeting with new chief executive of Association of Licensed Multiple Retailers.
Meeting with Martin Glenn (FA)	Tuesday 27 March 13:30 - 14:30 at 18 Smith Square	Cllr Vernon-Jackson meeting with chair of the Football Association.
Meeting with Michael Ellis MP	Tuesday 17 April 11:00 – 11:30 at Parliament	Cllr Vernon-Jackson to meet with Michael Ellis MP.
Tourism Alliance Board meeting	Wednesday 9 May 13:00 – 15:00	Cllr Geraldine Carter representing the Culture, Tourism and Sport Board as the board's appointment to the body.

Meeting with Emma Chaplin (AIM)	Monday 21 May 15:00 – 16:00 at 18 Smith Square	Cllr Vernon-Jackson meeting with Emma Chaplin from the Association of Independent Museums.
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D - Culture, Tourism and Sport Board – report from Cllr Gerald Vernon-Jackson CBE (Chair)

1. My apologies I am not at Councillors Forum today as I have to Chair the LGA Culture, Tourism and Sport Conference in Hull (UK City of Culture). The date of this conference was booked before the LGA confirmed its meeting dates. It would be helpful in future years if clashes like this do not occur. I know several members of the LGA Executive cannot be here today because of this clash within the LGA calendar.

Sport

2. I met with Julian Wadsworth, Gary Stannett and Kevin McPherson of the Active Communities Network (ACN). We discussed the role that sport could play in providing meaningful activities and direction for young people, and how the effective work of ACN could be shared with councils.
3. Cllr Terry O'Neill was appointed as the LGA's representative on the London Marathon Charitable Trust and confirmed as a trustee at their AGM on 24 January. Cllr O'Neill will be supporting the Trust to extend their grant-making outside of London.
4. I spoke at the Leadership Essential Sport event in February 2018, where I outlined the landscape facing councils and the work that the LGA is undertaking to support councils. Ten portfolio holders attended this event and feedback from delegates was again very positive. We are aiming to do a briefing meeting for all councils in Tranche 1 (1 of 4) so that portfolio holders and council officers know what money is available and how to access this. If this works well we will then do the same for the other tranches of councils.
5. The Football Association in partnership with the Premier League and DCMS have committed to making a major investment in local football over the next 10 years. To inform and direct this investment, they will work with every council in England to develop a local football facility plan (LFFP). I met with the Chief Executive of Knight, Kavanagh & Page Ltd, John Eady to discuss how the LGA can work with the FA and the Premier League to ensure every council benefits to the fullest extent from this investment offer.

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Arts, Culture and Heritage

6. I met with Iain Watson of the National Museum Directors' Council. We covered a broad number of topics including the role that museums can play in creating a sense of place, connecting people with their heritage, and supporting people with dementia and Alzheimer's. We also discussed the publication of the [Mendoza Review](#), and its recommendations relating to local authority run or supported museums.
7. I met with Sir Laurie Magnus, Chair and Victoria Thompson Head of Planning Advice and Reform at Historic England. We discussed the importance of heritage to local areas, including those that were engaged in active regeneration of the assets and reputation of their area, and identified ways in which our organisations could collaborate to support council's services, councillors, and officers.
8. Cllr Geraldine Carter assessed, as part of a panel, the nominations for the Hearts for the Arts awards, celebrating local authorities who continue to champion investment in the arts and culture. Winners will be presented with their prizes at our annual culture, tourism and sport conference in Hull on 8 March.
9. Cllr Peter Golds spoke at a Westminster Briefing event about the LGA's response to the Mendoza Museums Review, and the support available for local authority-run or – supported museums, including our forthcoming Councillor Handbook in partnership with Arts Council England.

Tourism

10. Cllr Geraldine Carter attended the Tourism Alliance's January Board meeting on behalf of the CTS Board. Cllr Carter followed up discussions from the December CTS Board meeting on the Tourism Sector's bid for a sector deal under the Industrial Strategy. She stressed the importance of involving councils in an early stage in the development of the concept of Tourism Zones.
11. Cllr Peter Golds met with the Mayor of Ouistreham, Romain Bail, to discuss our support for a shared Franco-Anglo centre to be built on Sword Beach, celebrating the Normandy landings, and also exploring what our relationship might look like in the future. The Mayor also agreed to participate in our session at LGA Conference on Tourism and Brexit.

Parks

12. I met with John Packman, Chief Executive of Broads National Park and Sarah Fowler, Chief Executive of the Peaks National Park. We discussed the LGA's membership offer to National Parks members, and shared objectives around promoting and growing the visitor economy in a sustainable way.

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Media

13. I had [an article published](#) in First Magazine explaining the role that Local Government plays in leisure, sports, heritage and culture.

The Board has issued the following media releases since my last report:

14. [Councils herald 100 years since certain women first won the right to vote](#). Here we highlighted the women who successfully campaigned for the right to vote who have been commemorated in a new list of more than 100 pioneers. We worked alongside The Women's Local Government Society (WLGS) to gather nominations and draw up the list, to celebrate the lives of the many suffragists and other campaigners who were active in the extension of the franchise.
15. [Councils win backing to help protect live music venues](#). I commended the Government's announcement that it will look to strengthen planning rules to help protect live music venues. This is an issue the LGA has campaigned on, and I am pleased that Government has listened to our call and that of our partners.